

# California's 23<sup>rd</sup> Annual Freethought Day

FREEDOM OF SPEECH AND THOUGHT · CIVIC ENGAGEMENT · ENTHUSIASM FOR SCIENCE      SOCIAL JUSTICE · SEPARATION OF CHURCH AND STATE

## Join Us in Celebration October 6 (Sunday), 2024

We will be celebrating our 23<sup>rd</sup> year, this time at the steps of the California State Capitol with an **in-person** and **livestreamed** event.

This year's **speakers** have not yet been announced, but our theme will focus on the **threat of Christian Nationalism**, as we unite against religious bigotry.

We also expect a **variety of representatives** from many local and national community organizations, plus live entertainment, authors, podcasters, and more.

Our **annual scholarship program** is well underway, with \$5,500 available to high school and college students spanning three contests.

Our **Supporters' Reception** (Oct 5) returns this year — an evening celebration with special entertainment, an open bar, silent auction, and more.

And, we'll be celebrating another successful **Secular Advocacy Day**, connecting our community with their state legislators.

## Contact Us

To support California Freethought Day, contact us:

**California Freethought Day**  
Victoria de la Torre

858-442-5481  
community@FreethoughtDay.org

Or register online at FreethoughtDay.org.

California Freethought Day is a tax-exempt, 501(C)(3), non-profit organization.

## Be Recognized by California's Secular Community

Held at our state's capitol, California Freethought Day unites our state's non-religious community to celebrate freethought in its many forms – in an outdoor festival with live entertainment, community groups, powerful speakers, authors, podcasters, family fun, and more.

Since its beginnings at the Sacramento County Courthouse Plaza in 2002, admission has always been free – supported by donors and sponsors that are recognized in a variety of ways (see below).



**A diverse audience of 400 is expected at our main event on Sunday, October 6** (and one other event on Saturday), that is passionate and progressive about a variety of pressing issues including social justice, civic engagement, and secular rights.

One in three Californians identify as non-religious and your message will reach an audience that will cherish your support for the largest annual event of its kind that draws people from across the state.



## Sponsorship Opportunities

	Table on Sunday	Color Program Ad Space	Reception Admission + Lunches	Website Mentions	Stage Mentions	Other Mentions
<b>Table</b>	Free	✓	-	-	Text	-
<b>Entry</b>	\$200	✓	1/4 Page	-	Text	2x
<b>Bronze</b>	\$350	✓	1/2 Page	1x	Logo	3x
<b>Silver</b>	\$600	✓	Full Page	2x	Logo	3x Press Releases
<b>Gold</b>	\$1,000	20'	Full Page	6x	Logo on all pages	3x Press Releases Social Media Promo Videos
<b>Platinum</b>	\$2,500	20'	Full Page	12x	Logo on all pages	4x Gold Recognition + Stage Banner and "Sponsored By" on most communications.
<b>Leadership</b>	\$1,000	✓	Full Page	6x	Banner	4x Social Media, Table and Special Recognition at Leadership Day
<b>Reception</b>	\$1,500	✓	Full Page	6x	Banner	4x Social Media, Table and Special Recognition at Reception
<b>Advocacy</b>	\$1,000	✓	Full Page	6x	Banner	4x Social Media and Special Recognition at Advocacy Day